

AlediumHR

Case Study: RN Hiring – Major Atlanta Hospital

Overview

A leading Atlanta hospital faced a critical shortage of **Registered Nurses (RNs)** across multiple departments. Internal recruitment efforts fell behind, causing staff burnout, longer patient wait times, and risks to revenue and care quality.

Outside staffing firms added little value—delivering inconsistent communication, inflated fees, and poor long-term solutions.

Background

The hospital's challenges included:

- **High RN turnover** due to pandemic fatigue
- Growing **patient demand** in emergency, surgical, and specialty units
- Intense competition for nursing talent in the Atlanta metro area
- **High costs** from ineffective staffing agencies

The hospital needed a recruitment partner who could deliver **high volumes of qualified RNs quickly and cost-effectively**.

Solution

AlediumHR stepped in as the **exclusive recruitment partner**. With the **Talentlytical® AI Talent Acquisition Platform**, we:

- Accessed **millions of untapped candidates** beyond job boards
- Focused on RNs with **multi-specialty backgrounds and Georgia licensure**

- Pre-screened for clinical skills, adaptability, and cultural fit
 - Worked directly with nurse leaders to align hiring with patient care needs
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Results

- **100% of RN staffing needs met** on schedule
- **Placement-to-interview ratio of 1:3**, ensuring high-quality pipelines
- **Lower cost-per-hire** than any prior vendor
- **Reduced attrition**, stabilizing the workforce

Client Testimonial:

"Our RN staffing challenges were becoming overwhelming, and previous agencies only added to the frustration with inconsistent results. AlediumHR came in, understood our needs immediately, and delivered exactly what we needed. The communication was seamless, and the nurses they brought on board were an excellent fit. They've truly helped us stabilize our workforce and reduce costs." – **Chief Nursing Officer, Atlanta Hospital**

✅ **Bottom Line:** AlediumHR helped this Atlanta hospital reduce costs, accelerate hiring, and stabilize its RN workforce.